

THANK YOU TO OUR COMMUNITY PARTNERS



PRODUCED BY HEART OF BREVARD

Light up the Night

TREE LIGHTING CEREMONY
& HOLIDAY STROLL



*Shop Local.
Shop Late!*
MANY
BUSINESSES
OPEN UNTIL 8PM



PRESENTED BY CONNESTEE FALLS REALTY

DECEMBER 3RD, 4PM-8PM

FREE HOLIDAY FUN FOR THE
ENTIRE FAMILY IN DOWNTOWN BREVARD

TREE LIGHTING CEREMONY • VISIT WITH SANTA
CHRISTMAS CAROLS • S'MORES STATION
READING OF THE NIGHT BEFORE CHRISTMAS
HOLIDAY CRAFTS • NONPROFIT VENDORS • FOOD TRUCKS

**D.D. Bullwinkel's
Outdoors**

**Rocky's Soda
Shop**

**Rocky's Corner
Market**

**Brevard
Marketplace**

**The Lucy Clark
Gallery & Studio**

**Grand
Olde Station**

Comporium

**Looking
Glass Realty**

PLATT

**Connestee
Falls Realty**

The UPS Store

**Brevard
Insurance**

**Oskar Blues
Brewery**

**Territory
Brevard**

**United
Community Bank**

**The Transylvania
Times**

**Blue Zones
Project**

**Blue Ridge
Orthodontics**

**3oak
Handcrafted**

**WSQL
Radio**

**Brevard Brewing
Company**

**Broad Street
Wines**

**First Citizens
Bank**

**The Laurel of
Asheville**

**Bartlett
Tree Experts**

**Advanced Business
Equipment**

**Land of the Waterfalls
Camera Club**

**Bunnell Lammons
Engineering**



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SCHEDULE OF EVENTS

- 4pm Chamber 51st Annual Holiday Parade Begins
- 4pm -8pm Businesses Open for Holiday Shopping
- 5:15pm Official Tree Lighting Ceremony & Reading of The Night Before Christmas at the Courthouse
Featuring the Transylvania Choral Society and Brevard Elementary Chorus
- 5:30pm-7pm Visit with Santa at DD Bullwinkel's Outdoors

MORE FESTIVE & FREE ACTIVITIES

4PM-8PM

Letters to Santa Station presented by Connestee Falls Realty
Write Santa a letter to let him know what you'd like for the holidays!

Firepit & S'Mores presented by DD Bullwinkel's Outdoors
Stop and enjoy this yummy campfire classic!

Rosman Magic Book Bus

Calling all kids - pick out a great read for holiday break!

Caroling with Rosman High School Chorus
Enjoy holiday tunes while you shop!

Aluminum Tree & Ornament Museum Exhibit (ATOM)

Visit the annual Aluminum Tree & Ornament Museum (ATOM) exhibit at the Transylvania Heritage Museum. ATOM is the world's only museum dedicated to vintage aluminum Christmas trees with dozens of trees adorned with vintage ornaments displayed in whimsical themes.

Food Trucks

Featuring Blunt Pretzels, Kernel Mike's Kettlecorn, Jenny's Minis Donuts, Purple People Feeder and Grand Olde Station.

Nonprofit Partners

Brevard High School PTSO, Southern Highlands Reserve, Democratic Party of Transylvania County, Gideons International, Four Seasons Hospice and Brevard Lions Club.



THINK LOCAL, SHOP SMALL

Many downtown businesses are open until 8pm tonight and are ready to help you find the perfect gift for everyone on your list!

Shopping locally means finding unique gifts while making a big economic impact on our town's economy.

Did you know that for every dollar spent at a small business, 67 cents stays in the community, with about 44 cents of every dollar going directly to the small business owner and their employees.

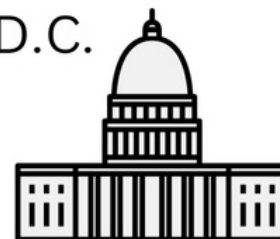
Territory Brevard and TLT are teaming up to share the importance of supporting local this holiday season!

Learn more at www.thinktransylvania.com.

Check the list on page 3 of this booklet to see a list of businesses that are open late.



Follow **Ruby the red spruce** to Washington, D.C.



Tree Tracker



SOUTHERN HIGHLANDS RESERVE
www.southernhighlandsreserve.org/donate





LIKE WHAT YOU SEE? VOTE FOR YOUR FAVORITE WINDOW!

Downtown businesses in the Heart of Brevard decorated their windows with spectacular displays for all to enjoy. This year's theme is Peace on Earth.

Vote for your favorite! The business with the most votes will be awarded the People's Choice Award. Voters will be entered to win a \$150 gift card.

HOW IT WORKS:

- 1) Use your phone's camera to scan the QR code and open the voting form and view the list of participating businesses.
- 2) Visit the holiday window displays at participating businesses.
- 3) Vote for your favorite window by December 3rd.

VOTE HERE!



That's it! the winners will be announced on December 12th.



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@HEARTOFBREVARD

PARTICIPATING BUSINESSES

- | | | |
|---|--|---|
| 1 3Oak Handcrafted
222 S. Broad St. | 19 The Lucy Clark
Gallery and Studio
51 W. Main Street | 33 Starfangled Press
36 W. Jordan Street |
| 2 Aura Creative Studios
40 W. Jordan St. | 20 Magnolia Vintage
147 E. Main Street | 34 Sun Dragon
Art & Fiber
35 S. Broad Street |
| 3 Blue Moon
Gallery & Frame
24 E. Main Street | 21 Main Street Limited
147 E. Main Street | 35 Theophilus
44 E. Main Street |
| 4 Brevard Clothing
41 E. Main Street | 22 Mantiques
68 W. Main Street | 36 Transylvania
Heritage Museum
189 W. Main Street |
| 5 Bracken Mountain
Bakery
42 S. Broad Street | 23 Newfound Artisan
22 W. Jordan St. | 37 With Regards
46 W. Jordan Street |
| 6 Brevard Clay
84 E. Main Street | 24 Number 7 Arts
2 W. Main Street | ★ Signifies
businesses also
participating in
the Holiday
Windows
Competition. |
| 7 Brevard Home
and Garden
16 W. Main Street | 25 Paper + Wood
25 W. Jordan Street | |
| 8 Brevard Marketplace
40 N. Caldwell Street | 26 Penny Lane Exchange
32 S. Broad Street | Businesses
Participating
in the Holiday
Windows
Competition
ONLY |
| 9 Broad Street Wines
30 S. Broad Street | 27 Poplar & Ash
14 E. Main Street | |
| 10 The Children's
Emporium
38 S. Broad Street | 28 Rae + Ivy
12 E. Main Street | |
| 11 The Clothing
Connection
37 E. Main Street | 29 Rocky's Corner
Market
48 S. Broad Street | |
| 12 DD Bullwink's
Outdoors
60 E. Main Street | 30 Rocky's Grill and
Soda Shop
50 S. Broad Street | A Allen Tate/
Beverly Hanks
6 E. Main Street |
| 13 Gravy
17 W. Main Street | 31 Sandra Purcell &
Associates
96 W. Main Street | B Blue Zones Project
191 W. Main Street |
| 14 Highland Books
36 W. Main Street | 32 Spice it to a Teal!
64 W. Main Street | |
| 15 Kilwins Brevard
52 W. Main Street | | |
| 16 Lézard Brevard
4 W. Main Street (Upstairs) | | |
| 17 Lilly T's
14 W. Main Street | | |
| 18 Local Color
36 S. Broad Street | | |



Event map on the
next page!



ALUMINUM TREE & ORNAMENT
MUSEUM EXHIBIT AT THE
TRANSYLVANIA HERITAGE MUSEUM



36
B

GRAND OLDE STATION FOOD TRUCK
ACROSS FROM BREVARD
MARKETPLACE



BLUNT PRETZELS
FETA FLAV
JENNY'S MINIS DONUTS
KERNEL MIKE'S KETTELCORN
GRAND OLDE STATION
PURPLE PEOPLE FEEDER
DOWNTOWN RESTAURANTS

LETTERS TO
SANTA STATION
PRESENTED BY CONNESTEE FALLS REALTY

S'MORES STATION
PRESENTED BY
DD BULLWINKEL'S OUTDOORS

VISIT WITH SANTA
PRESENTED BY
DD BULLWINKEL'S OUTDOORS



MAGIC BOOK BUS



TREE LIGHTING CEREMONY

COURTHOUSE ALLEY

GASTON ST.

N. JOHNSON ST.

E. MAIN ST.



TO GREENVILLE



TO ASHEVILLE

LEGEND



PUBLIC SEATING



PUBLIC PARKING



PUBLIC RESTROOMS



HAND WASHING
STATIONS

LIGHT UP THE NIGHT EVENT MAP
DECEMBER 3RD, 4PM-8PM

