



2022 Art is in the Air Sponsorship Opportunities

Preparations for the second annual 2022 Art is in the Air; a Celebration of Plein Air are in full swing! In our inaugural year 25 artists participated; displaying over 75 works of art at different venues in Brevard. The six-day festival is attended by artists, collectors and enthusiasts who support our downtown businesses and restaurants during their visit.

By supporting Art is in the Air you are contributing to the vitality of the arts in Downtown Brevard and Transylvania County. Your support—no matter what size—is important. Your support helps to offset the artist awards, event marketing and printing expenses, reception costs and help to continue the success of Heart of Brevard and our mission. We invite you to become a sponsor and celebrate this rich cultural art event. In addition to knowing that you are supporting your community, you will be recognized in printed materials, event posters, on our website and on social media.

If you would like additional information please contact Nicole Bentley, Executive Director with Heart of Brevard at 828-606-6198 or by email at nicole@brevardnc.org

Hospitality Sponsorship \$500 (Wagon), 2 Available

- logo printed on event website, newsletter, community posters, and recognition in Festival Program Guide
- 1/2 Page ad in Festival Program Guide
- 2 tickets to the Artists Reception
- Verbal recognition by emcee announcement

Artist Demonstration \$500, 1 available

- logo printed on event website, newsletter, community posters, and recognition in Festival Program Guide
- 1/2 Page ad in Festival Program Guide
- 2 tickets to the Artists Reception or 2 tickets to the “Wet Paint” preview on Sunday morning
- Verbal recognition by emcee announcement

Artist Reception \$500, 3 available

- logo printed on event website, newsletter, community posters, event signage and recognition in Festival Program Guide
- 1/2 Page ad in Festival Program Guide
- 2 tickets to the artists reception or 2 tickets to the “Wet Paint” preview on Sunday morning
- Verbal recognition by event emcee

Quick Draw Awards \$750, 1 available

- logo printed on event website, newsletter, community posters, event signage and recognition in Festival Program Guide
- 1/2 Page ad in Festival Program Guide
- Award your own special ribbon to painting of your choice in each category
- 4 Tickets to artists reception or 4 tickets to the “Wet Paint” preview on Sunday morning
- Verbal recognition by event emcee

Friends of the Festival \$100

- Recognition in our full color festival guide and event website

In Kind Donations:

- Businesses interested in contributing promotional and gift items, coupons and event swag for the Artist Welcome Bags will receive special recognition at the Welcome Reception and throughout the festival. We'll be happy to pick up the 35 items from your office or businesses. Please say YES! and email me info@brevardnc.org