



Important Information for Food Vendors

2022 HOB **EVENTS**

Mark Your Calendars to Participate Today!

HELLO, FOOD VENDORS!

Welcome back! It's been a couple years since we've been able to send out a full list of events. We hope you'll join us! Please find the following items included:

- **Events Calendar:** Find a full calendar of 2022 HOB events open to food vendors on page two.
- **Detailed HOB Event Listing:** Included is a listing of each event with additional details including times and expected attendance.

***Please look over it, mark your calendars and apply to participate!
The deadline to apply has been extended to May 1.***



PARTICIPATION IN HOB EVENTS: WHAT YOU NEED TO KNOW

Who can participate?

All food trucks and food vendors are encouraged to apply to participate in our 2022 events. A preference will be given to local and regional vendors.

How do I apply?

- Read over this HOB 2022 Events Roster.
- Choose the events you want to apply to participate in.
- Use our online application form to apply, by the extended deadline of April 15.
- Pay your application fee by the extended deadline of April 15.

Other Details

- The \$30 application fee is nonrefundable and due by April 15.
- Heart of Brevard does not offer electricity. Please note, vendors with Whisper Generators are given priority event placement.
- Accepted vendors will be notified by May 1 and will receive information on the booth fee payment schedule and additional event details.



Events Calendar for Food Vendors

2022 **EVENTS**

Mark Your Calendars Today!

March 26-27 (F)
Arts in March & made brevard
presented by Territory Brevard
March 26, 10am-5pm
March 27, 12pm-4pm

June 3-4 (NP, R, F)
White Squirrel Weekend
June 3, 10am-10:30pm
June 4, 9am-5pm

June 14, 21, and 28 (F)
Tuesday Night Block Party
featuring LEAF Global Arts
5:30pm-8:30pm

July 4 (NP, F)
July 4th Community Celebration
10am-5pm

July 5, 12, 19 and 26 (F)
Tuesday Night Block Party
featuring Old Time Street Dances
5:30pm-8:30pm

August 2 (F)
Tuesday Night Block Party
featuring Old Time Street Dances
5:30pm-8:30pm

September 17-18 (F)
Art is in the Air
En Plein Air Festival
presented by Lucy Clark Gallery & Studio
Event Times TBA

October 29 (F, NP)
Halloweenfest and Spooky Stroll
presented by Brevard Insurance
10am-4pm

November 19-20 (F)
HeART of the Season
November 19, 10am-5pm
November 20, 12pm-4pm

December 3 (F, NP)
Light Up the Night
Event Times TBA

Legend of Vendor Types Accepted at Each Event:

NP (Nonprofit Vendors)
R (Retail Vendors)
F (Food Vendors/Trucks)

HOB 2022 EVENT LISTING



MARCH 26-27

Arts in March

March 26, 10am-5pm and March 27, 12pm-4pm

Celebrating arts and culture in downtown Brevard, this two-day art walk attracts visitors to downtown with live music, artist demonstrations, special offers at participating businesses and more. This year's event will incorporate, **made brevard**, our first-ever makers, creators and artists market.

Expected Attendance: 2,000-3,000

JUNE 3-4

White Squirrel Weekend

June 3, 10am-10:30pm and June 4, 9am-5pm

The beloved White Squirrel Festival combines a stellar live music line-up, a smorgasboard of tasty offerings from vendors and local craft breweries, plus fun activities for the whole family into one fantastic event.

Expected Attendance: 10,000

JUNE 14, 21 AND 28

Tuesday Night Block Party Series

featuring LEAF Global Arts

5:30pm-8:30pm

Held weekly, mid-June through early August, Heart of Brevard's Tuesday Night Block Party series offers free fun for the entire family. New in 2022, HOB and LEAF Community Arts invites one and all to experience a world without borders! From music, to dance, to drumming and arts--LEAF will bring a new lineup of cultural art experiences and live music to our June block parties.

Expected Attendance: 500 per event

JULY 4

Independence Day Community Celebration & Fireworks Extravaganza

Event Times TBA

It's a red, white squirrel and blue 4th of July in downtown Brevard! The festivities have something for the entire family including Sycamore Cycles Patriotic Bike Parade, Transylvania Community Arts Council Arts Showcase, Transylvania Cruisers Classic Car Show, local food vendors and children's activities. Join elected officials for the Memorial Flag Raising ceremony and reading of the Declaration of Independence. After dark, find a spot to sit and enjoy the impressive display of fireworks as they fill the night sky with colors and light!

Expected Attendance: 7,000

JULY 5, 12, 19 AND 26

Tuesday Night Block Party Series

featuring Old Time Street Dances

5:30pm-8:30pm

A decades-long tradition, our Summer Street Dances celebrate our Appalachian heritage with a free, fun-loving and family-friendly event that's sure to give you happy feet. A lively bluegrass band and an experienced caller will take you step-by-step through a collection of moves that combine square and contra dancing styles.

Expected Attendance: 500 per event



HOB 2022 EVENT LISTING CONT'D



SEPTEMBER 17-18

Art Is In the Air En Plein Air Festival,
presented by Lucy Clark Gallery & Studio
Event Times TBA

Art Is In the Air invites artists to our beautiful downtown to practice their craft outdoors with the Heart of Brevard as their subject. Works created during the event are displayed in a Wet Paint Sale at the end of the weekend. Event attendees are invited to come enjoy downtown, see the artists at work and come back to purchase their favorite pieces at the sale.

Expected Attendance: 2,000-3,000

OCTOBER 29

Halloweenfest & Spooky Stroll
presented by Brevard Insurance
10am-4pm

For this event, held annually on the Saturday before Halloween, we will close downtown streets to traffic to allow for our costume competition and parade, pet costume competition and parade, live music, virtual pumpkin carving contest, downtown trick or treating and more.

Expected Attendance: 7,000



NOVEMBER 19-20

HeART of the Season
November 19, 10am-5pm, November 20, 12pm-4pm

This two-day event celebrates the best of what our local art community has to offer. Attendees can experience the vibrant arts community, explore downtown and kickoff the holiday shopping season at this self-guided art walk and downtown open house.

Expected Attendance: 3,000



DECEMBER 3

Light Up the Night
Event Times TBA

Light Up the Night this holiday season in downtown Brevard! At this event visitors immerse themselves in an evening of wonder with twinkling lights, illuminated snowflakes and decorated storefronts. This event features the official tree lighting ceremony, live music, food trucks, shopping and holiday festivities for the entire family.

Expected Attendance: 5,000



WE'RE HERE FOR YOU!

Visit us online. Find this document and regularly updated information on our 2022 events on our website.

Follow us. We're always sharing important information about our events and more in our socials and in our weekly newsletter.

Contact us. We're always here to help.
Reach us at info@brevardnc.org or 828-884-3278.

